



Contact: Jay Tokosch
Tel.: 410-974-0505
Email: jay@core-apps.com

FOR IMMEDIATE RELEASE

CEA signs Core-apps to provide Smartphone application Follow Me for 2010 International CES

Glen Burnie, Maryland, October 8, 2009 - Core-apps, LLC is pleased to announce that they have been selected to provide the official smartphone application (*Follow Me*) for the 2010 International CES, the world's largest consumer technology tradeshow, in Las Vegas, NV, January 7-10, 2010. **Follow Me** is an interactive smartphone application that will be available as a native application for iPhone/iPod Touch and Blackberry users, and available as a mobile web-based application for all other smartphone users. The application provides smart scheduling, events, alerts, social media, exhibitor listings with search capabilities, the ability to browse exhibitor handouts, and an interactive floor map. **Follow Me** also provides exhibitors and local merchants the opportunity for promotion through banner advertisements, video and coupons for complementary items and special offers.

"Core-apps is excited to partner with CEA to provide *Follow Me* for CES," stated CEO and Co-Founder, Jay Tokosch. "CES is one of the premier trade shows in the world and our goal is to enhance the trade show attendee's experience with our technology."

Follow me will be available for download soon from CESweb.org, the Core-apps website, and the application stores for \$1.99. The web based application will be free.

About Core-apps, LLC:

Currently headquartered in Glen Burnie, MD, Core-apps, LLC is the creator of **Follow Me**, a Smartphone application designed for the trade show industry. **Follow Me** is the only Smartphone solution available in native applications and web based platforms. For more information, please visit www.core-apps.com. Core-apps, LLC, 200 Holsum Way, Glen Burnie, MD 21060.